



FOR IMMEDIATE RELEASE
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Event Announced for Rochester Entrepreneurs

Veteran entrepreneur David Mammano announces Rochester event for business owners, CEOs and entrepreneurs.

Rochester, NY — A new all-day event for Rochester's best and brightest business leaders has been set for May 4, 2016 at The Strathallan Rochester. The Avanti Summit will be hosted by local 21-year entrepreneur David Mammano: founder of Next Step Education Group, a three-time Inc. 5000 Company award winner, and founder of a Rochester Top 100 Company.

Keynote speaker for the May 4th event will be Norm Brodsky. Brodsky is a veteran entrepreneur, Senior Contributing Editor of Inc. Magazine, co-founder of BEN (Branded Entrepreneur Network), and honorary chairman of The Business Owner's Council.

"There are many business owners who are great visionaries but when it comes to organizing their thoughts into a process that leads to execution, they fall down," says David Mammano, Founder of the Avanti Summits. "That's what The Avanti Summit is for. The Avanti Summit will share proven strategies and systems used by the world's greatest business leaders and high growth organizations — all compressed into a one day, highly concentrated learning experience."

The day's panel, *The Pleasures & Pitfalls of Being an Entrepreneur*, will give attendees an opportunity to learn from "been there and done that" entrepreneurs. Panelists for this event include: Mike Linehan (*Premier Laser Spa*), Arunas Chesonis (*Sweetwater Energy*), Kathleen Pringle (*Kathleen Pringle Group*), Rob Levin (*RSL Media*), Bruce Peters (*Beyond Teal*), Lauren Dixon (*Dixon Schwabl*), Richard A. Kaplan (*CurAegis Technologies, A Torvec Company*), and Phil Saunders (*Saunders Management*).

Individual tickets to attend the event are \$195 per person with small group (\$150 per ticket for a group of 5 or more) and large group (\$99 per ticket for a group of 10 or more) rates available. Single tickets can be purchased via Eventbrite (plus applicable fees) at <https://avanti-summit.eventbrite.com/>.

Support for this event has been provided by the The Strathallan Rochester, Greater Rochester Chamber of Commerce, Entre Computer Services, MVP Health Care, and Bond, Schoeneck & King Attorneys. To inquire about attendance, booths or sponsorships, please contact David@Mammano.com.

For more information, visit the following online resources:

Avanti Summit Rochester Event: <http://davidmammano.com/AvantiSummit>
David Mammano, CEO NextStepU: <http://davidmammano.com/>
Ticket sales: <https://avanti-summit.eventbrite.com/>

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If you would like more information about David Mammano or to interview Founder/CEO David Mammano, contact Marketing Director, Diana Fisher (585) 742-1260 or email Diana@NextStepU.com.